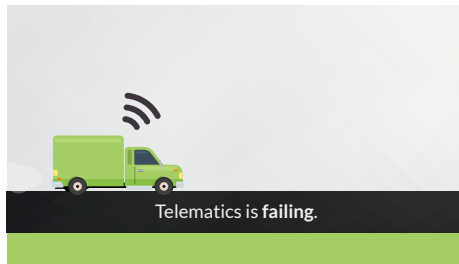


CyntrX Title Screen



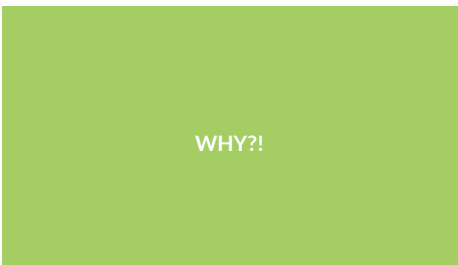
Truck drives onto screen with red wifi signals animating, text animates in road as truck drives.

VO: *Telematics is failing the shipping and logistics industry...*



Truck begins dropping coins behind truck.

VO: *...with few fleets seeing actual ROI on their telematics solutions.*



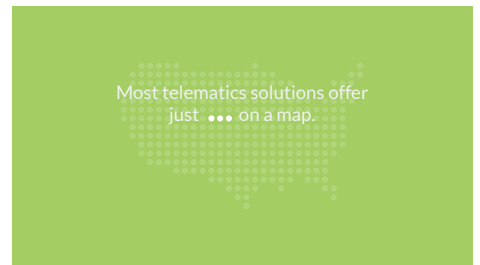
Green expands upwards, "WHY?!" animates onto screen.

VO: *Why?*



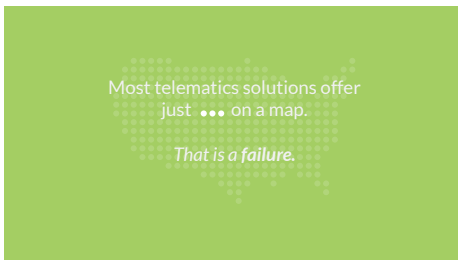
Dots in shape of map animate in over text.

VO: *The answer lies in the fact that most telematics solutions offer little more to their customers than dots on a map*



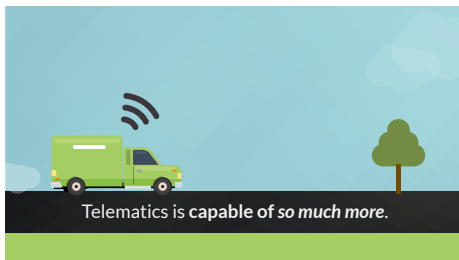
Dots fade out as text types on, 3 dots stay opaque in place of the word 'dot'.

VO: *... and it's hard to generate ROI from just dots on a map...*



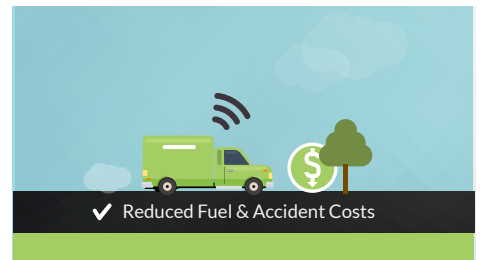
More text animates in.

VO: *...and that is a failure.*



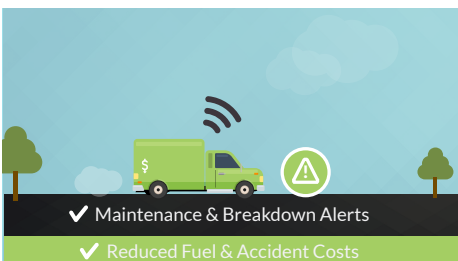
Screen shift back to truck + text, blue sky.

VO: *But telematics is capable of so much more.*



First feature animates in, truck rolls over icon, sound effect of video game picking up coin.

VO: *Reduced fuel and accident costs...*



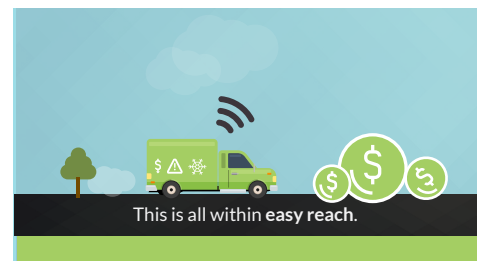
Feature 2 animates onto screen.

VO: *...maintenance and breakdown alerts...*



Feature 3 animates in.

VO: *...enhanced cold chain management...*



Text animates, truck picks up coins as it drives past.

VO: *...all of that, and the millions of dollars of ROI it can generate, is within easy reach.*



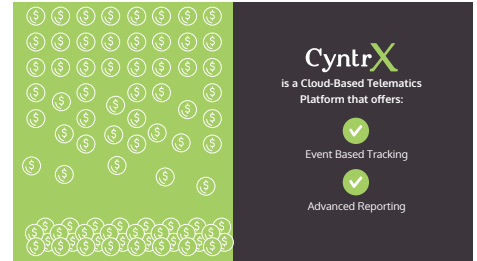
Dots animate back onto screen.

VO: But only if your telematics offers more than just dots on a map.



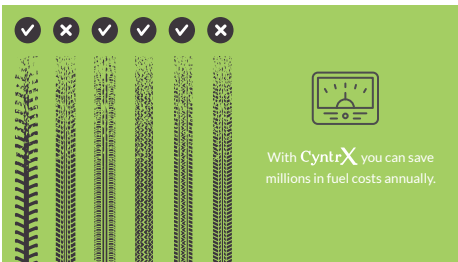
Zoom in, right screen slides in with CX logo, text animates in, dots begin to change to coins..

VO: With years of telematics experience, CyntrX offers event-based tracking and advanced reporting that drive true ROI.



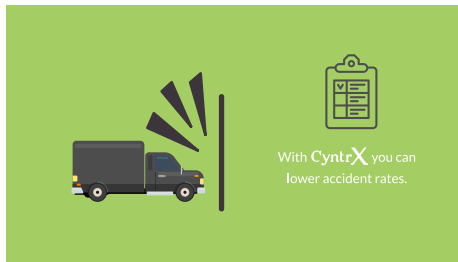
All dots turn into coins, fall into pile.

VO: We save our fleet customers millions of dollars a year by putting telematics to work for them.



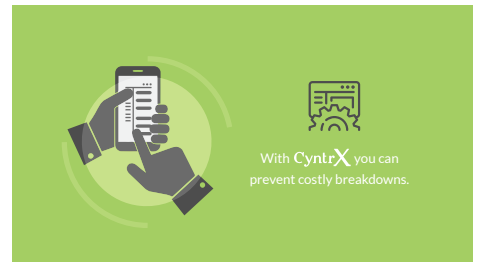
Screen shifts to green, text animates on, tire tracks appear with check marks or Xs.

VO: Our customers know which vehicles are most efficient, and why, saving millions in fuel costs annually.



Text and icon change, truck hits wall.

VO: Our customers have access to driver scorecards, providing insights into unsafe driving behaviors and lowering accident rates.



Text and icon switch, hands & phone animate in.

VO: Our customers know when maintenance is needed to prevent a costly breakdown - and should a breakdown occur, they can diagnose it remotely and get help on the way.



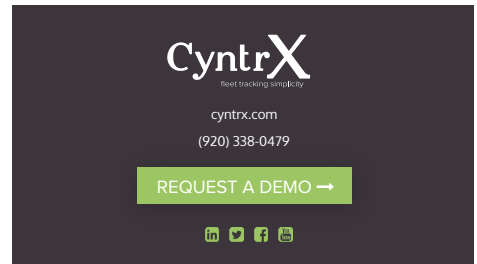
Hands move to reveal check, gray screen enters right, text changes and truck drives across.

VO: At CyntrX, our customers are special, and we work closely with them to build solutions that drive true ROI.



Dotted map animates on screen, dots animate to coins as truck drives over, revealing CX logo...

VO: So if you're tired of staring at dots on a map and wondering where the ROI is, contact us today and get started on the road to better overall fleet management.



Final Screen shifts to contact info & CTA

VO: CyntrX: Because telematics should be so much more than just dots on a map.